

2025 PROSPERITY AGENDA

Our shared purpose is to foster a partnership of private, public, education, and civic organizations working together to ensure Palm Beach North is *Florida's Prosperity Coast.*®

WE ARE BUILDING A PROSPEROUS COMMUNITY.

- Resilient & Connected Region
- Prosperous Economy
- High Quality of Life

PALM BEACH NORTH IS A REMARKABLE PLACE TO LIVE, LEARN, WORK, AND PLAY, OFFERING A UNIQUE BLEND OF NATURAL BEAUTY, THRIVING COMMUNITIES, AND ECONOMIC OPPORTUNITY. THE REGION'S 11 DISTINCT AND HISTORIC MUNICIPALITIES COME TOGETHER TO FORM FLORIDA'S PROSPERITY COAST®, SETTING THE STANDARD FOR EXCELLENCE IN THE SUNSHINE STATE.

From pristine beaches and scenic trails to inspiring art galleries and dynamic event venues, Palm Beach North offers an exceptional quality of life both indoors and out. With top-rated schools preparing future leaders and innovative businesses and research centers driving growth and attracting global talent, the region is at the forefront of progress and possibility.

The Palm Beach North Chamber of Commerce proudly represents nearly 800 members across the region, from West Palm Beach to Tequesta, fostering a vibrant business environment and supporting the continued success of this extraordinary community.



21% of Palm Beach County's Population

22% of All Jobs in Palm Beach County

35,000+ Businesses

170,000 Employed Workforce

330,000 Resident Population

11 Municipalities Town of Juno Beach Town of Jupiter Town of Jupiter Inlet Colony Town of Lake Park Town of Mangonia Park Village of North Palm Beach City of Palm Beach Gardens Town of Palm Beach Shores City of Riviera Beach Village of Tequesta

Voter Registration

City of West Palm Beach

35.6% Democratic
34.6% Republican
26.3% NPA
3.5% Other

RESILIENT & CONNECTED REGION



DEVELOP A REGIONAL RISK AND DISASTER PREPAREDNESS, AND RECOVERY STRATEGY.

- Strongly support a statewide plan for catastrophic disasters and resiliency with the establishment of metrics.
- Invest in strengthening infrastructure and long-term resiliency.
- Support Resiliency Grants and Florida Department of Transportation (FDOT) funding programs to help small communities plan and construct safe emergency evacuation routes.

LEAD IN SMART REGION/CITY TECHNOLOGIES.

- Support key enabling legislation and policy for technological innovation without overregulation.
- Promote grant funding opportunities from **FDOT** and **FloridaCommerce**, and other appropriate State agencies.
- Expand the use of sales tax dollars for economic development to include technology implementation.
- Prioritize key transportation and logistics initiatives and essential funding for **FDOT** projects.
- Support funding for broadband expansion, access, and affordability.

PREPARE FOR MULTIMODAL TRANSPORTATION SYSTEMS.

- Champion innovations in all modes of transportation.
- Ensure only authorized use of the **State Transportation Trust Fund.**
- Support funding to expand the **South Florida Regional Transportation Authority/Tri-Rail** and improve connections between Palm Beach North municipalities.
- Invest in expanding multimodal transportation efforts.

PROSPEROUS ECONOMY

DEVELOP AND RETAIN A SKILLED WORKFORCE TO MEET PALM BEACH NORTH EMPLOYER NEEDS.

- Support the growth of career and vocational education, advising, and curriculum with workforce grants and other funding opportunities.
- Take action to increase the pool of workforce to fill vacancies, with a focus in healthcare, technology, construction, and agriculture.
- Continue to support the construction, maintenance, and operation of **Public Education Capital Outlay** ("PECO") facilities within the Palm Beach North region.
- Prepare the workforce of tomorrow through financial support for **Palm Beach State College** (PBSC), **Florida Atlantic University** (FAU), the **School District of Palm Beach County**, and **CareerSource Palm Beach County** (our "Educational Partners").
- Support higher education initiatives, including the following requests from FAU, PBSC and The Wertheim UF Scripps Institute:
 - Support **FAU's** request in investing in instructional and research faculty; continuing to expand the medical school's enrollment and residency programming; continuing to create a support structure to maintain first-tier research institution status; and establishing an innovative compensation program to address compression issues as a result of widespread and rapid enhancements across the state university system in Florida.
 - Support FAU's request for new funding to support the creation of the **FAU Lab Schools Institute** building on the lab school district's stellar reputation of innovation in education by equipping teachers, administrators and educational leaders at schools throughout Florida with the skills to facilitate learning that prepares students for the challenges of the future.
 - Support continued funding of the **Max Planck Scientific Fellows** program at **FAU** to train the next generation of the best and brightest researchers.
 - Continue and expand state support for **The Wertheim UF Scripps Institute's** groundbreaking biomedical research and educational programs that returns more than \$6 in economic benefit per \$1 invested to the area through training the workforce of the future and pursuing cures for incurable diseases affecting thousands of Floridians.
 - Support continued funding for the development of **PBSC's Emergency Response Training Center**, creating a national hub for public safety training with specialized facilities, degree programs, and disaster preparedness initiatives.
 - Support **PBSC's** request for new funding for their **Transportation Technology Expansion Project** to enhance equipment, create curriculum (including custom VR learning enhancements), and hire faculty, preparing students for high-demand, high-wage jobs.



• Support **PBSC's** funding request for **Phase II of their Construction Technology Services A.S. Degree program** to expand classroom, labs, and programming, preparing students for diverse construction trade careers and supervisory roles while addressing the state's skilled labor shortages.

PROMOTE AND SUPPORT BUSINESS RECRUITMENT AND RETENTION IN PALM BEACH NORTH.

• Support **FloridaCommerce** programs, including Small Business Assistance, Economic Development, and Workforce Investments, to strengthen businesses, grow the economy, and enhance the workforce. Encourage further reduction or elimination of business rent tax.

FOSTER THE CREATION AND GROWTH OF SMALL BUSINESSES IN PALM BEACH NORTH.

- Advocate for expanded access to affordable health insurance for all.
- Support FloridaCommerce's efforts to assist small businesses.
- Ensure continued support for Florida's Small Business Development Center network.

IDENTIFY AND IMPLEMENT ECONOMIC DEVELOPMENT PRIORITIES.

- Support marine development projects.
- Continue to promote and support **Sober Homes and Addiction Recovery Regulation**, as well as associated legislation to address Palm Beach County's opioid crisis.
- Continue to support the authorization of expanded gaming opportunities in Palm Beach County (e.g. sports betting) at licensed pari-mutuel facilities.
- Reduce the State Pari-mutuel Card Room Tax Rate.
- Protect home rule authority, preserve essential local control, and oppose statewide preemptions, except under conditions where State preemption is appropriate.

POSITION PALM BEACH NORTH AS A HUB FOR INNOVATION AND GROWTH OF TARGETED INDUSTRIES.

- Promote public infrastructure and workforce training across Palm Beach County through funding from the **Florida Jobs Growth Grant**.
- Ensure continued support and development of Bioscience Research in Palm Beach North (e.g. **Biomedical Research Trust Fund** investment and allocations).
- Promote funding, placement, and collaboration for innovative programs within Palm Beach North, including those linked to our Educational Partners like **The Wertheim UF Scripps Institute** and **TMRW Sports** at PBSC.

HIGH QUALITY OF LIFE

EXPAND HOUSING OPTIONS, WITH CONCENTRATION IN FUNDING ESSENTIAL SERVICES HOUSING BY SUPPORTING LEGISLATION THAT ADDRESSES:

- Property insurance reform to ensure availability of affordable property owners' insurance.
- Full funding and protection of the Sadowski Local Government Housing Trust Funds.
- Incentivize neighborhood mobility options for affordable housing development that will connect to current public transit networks.
- Take decisive action to expand workforce housing through regulatory reforms and strategic incentives.

COORDINATE LOCAL GROWTH, DEVELOPMENT, AND ENVIRONMENTAL STEWARDSHIP PLANS.

- Enact long-term, economically viable, sustainable water and environmental policies that address:
 - Adequate funding and other resources with accountability requirements for **Florida Department of Environmental Protection** (FDEP) and the **Water Districts**, including necessary research for causes of algae and red tide issues.
 - Development of a state program for a strategy and funding to convert septic to sewer.
 - A strategy, and funding, for the implementation of **Comprehensive Everglades Restoration Plan** (CERP).
 - Support appropriations requests that have been approved and ranked by the **Loxahatchee River Preservation Initiative** to ensure improved water quality in the Loxahatchee River Watershed.
 - Support appropriations requests that have been approved and ranked by the **Lake Worth Lagoon Initiative** to ensure improved water quality in the Lake Worth Lagoon Estuary.
- Support State funding for the **Town of Mangonia Park's** "Modernization and Expansion" of its water treatment plant.
- Advocate for the protection and preservation of state parks, ensuring they remain natural spaces free from development.
- Support legislation for safe lithium battery disposal.



PROMOTE AND ENHANCE EARLY LEARNING THROUGH GRADE 12 EDUCATION SYSTEM.

- Support charter school options and accountability.
- Support funding and increased access to early learning programs.
- Fund full-day, high quality Voluntary Pre-K program for all.
- Support increased State funding for mental health services and increase the **Safe Schools** categorical allocation.
- Ensure full funding for student security needs, without requiring financial support from local communities.
- Increase the **Base Student Allocation** to allow increases in Florida's teacher base salary, address compression, and ensure salary increases for all teachers.
- Support amendments to **HB 733** to provide school districts flexibility in implementing school start times, minimizing potential negative impacts on students and families.

PROMOTE REGION AS TOURIST DESTINATION.

- Restore critical funding to the **Florida Division of Arts & Culture** grant program in the 2025-2026 budget cycle to drive economic growth and cultural tourism, support quality of life, enhance education, and foster social cohesion in our communities.
- Help maintain **Tourist Development Tax** (TDT/Bed Taxes) revenue for local tourism promotion, which supports businesses in the community, sustainability efforts, the arts, sporting events, people working in the visitor industry, and quality of place for everyone.
- Support beach and inlet management appropriations for Palm Beach North communities on a Local, State, and Federal level.
- Support funding for local public safety initiatives to promote tourism in Palm Beach North.





PROUD AWARD RECIPIENT

Florida Chamber of Commerce

• Florida Chamber's 2024 Chair's Award

Florida Association of Chamber Professionals (FACP)

- FACP 2023 Chamber of the Year
- FACP 2023 Executive of the Year
- FACP Certified Plus Chamber

Florida Festivals & Events Association (FFEA)

Confronting Hate: Insights from the Israeli Frontline Informative Panel in Collaboration with the Jewish Federation of Palm Beach County

• 2nd Place Multi Agency Program

39th Annual ArtiGras Fine Arts Festival

A Premier Community Event Produced by the Palm Beach North Chamber of Commerce

- 2nd Place Mobile App
- 2nd Place Television Commercial
- 3rd Place PR/Media Campaign
- 3rd Place Commemorative Poster

Sunshine Artist 200 Best

• ArtiGras Fine Arts Festival in the Top 100

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