



## AWARD WINNING CHAMBER

### 2023 Certified Plus Chamber, Chamber of the Year, and Executive of the Year

The Palm Beach North Chamber is proud to share our recognitions from the Florida Association of Chamber Professionals (FACP) Annual Conference Awards Ceremony:

#### Chamber of the Year

Based on our accomplishments, financial stability, membership recruitment/retention, government relations, strategic plan, communications, events, innovations and more.

#### Certified Plus Chamber of Commerce

Promotes public awareness of the intent of the chamber of commerce brand as a non-profit community development-based business membership organization. As a "Certified Plus" Chamber, our rankings exceeded all chamber of commerce organizational benchmarks.

#### Executive of the Year, Noel Martinez

Based on the qualities and effectiveness as a leader, success in maintaining strong internal administration, ability to increase membership, enhancement of the chamber profession, development of strong communications, education through professional development and more.

*We're so proud of these accomplishments and thank our members, community partners, volunteers, and staff for their continual support!*



## MEMBERSHIP IN THE PALM BEACH NORTH CHAMBER OF COMMERCE

A not-for-profit organization with over 750+ business members, the Palm Beach North Chamber of Commerce is pleased to serve the 10 municipalities that make up Palm Beach North. Founded in 2007 as a [result of a merger from two chambers](#) (both have been around since 1947 & 1948), the Palm Beach North Chamber of Commerce strives to be a dynamic organization that serves as a vital business & community resource. Most of the Chamber's funding is secured through the private sector. The Palm Beach North Chamber of Commerce seeks to be an invaluable partner in increasing each members' bottom line.

PBNCC focuses on the development and retention of businesses by taking an active role in issues that affect the profitability of local companies, protecting and improving the quality of life for residents and, above all, providing superior services and resources to our members. PBNCC has evolved into a "knowledge broker," connecting businesses with prospective partners and clients. *Business is still about relationship building*, and understanding this basic principle is the foundation for developing programs, special events and social functions.

All inclusive of a Palm Beach North Chamber of Commerce annual **MEMBERSHIP**:

### 1. Advocacy/Community Influence

- a. Be a part of the conversation. You have an opportunity to contribute to our Legislative Agenda by sharing what you, a member of the business community, expect from your elected officials. Every Legislative Session we travel to Tallahassee during Palm Beach County Day to meet with our elected officials and make sure your voices are heard.
- b. Participate in our [8 Committees & Councils](#), all relating to the industries in Palm Beach North

### 2. Networking & Events - Networking at [100+ events](#); Includes events such as our [Business Before Hours](#) and [Business After Hours](#) (Check out our Instagram)

- a. Members receive a discount on Chamber-produced events

### 3. Opportunities & Resources

- a. Be included on any [Request for Proposals \(RFPs\)](#) submitted on [PBNChamber.com](#)
- b. Discount in our partnership with [klosebuy](#), a shop local loyalty program!
- c. Special Savings through the [ODP Business Solutions \(Office Depot\) Discount Program](#)
- d. A [Free Digital Health Check](#) from one of our partners, LOCALiQ
- e. Complimentary Certificates of Origin
- f. Use of Chamber Conference Room (based on availability; call Jill to reserve 561-746-7111)

### 4. Access to Information - An informed business owner is a successful business owner. Keep a pulse on what's happening in your community!

### 5. Publicity & Credibility

- a. Business listing on [PBNChamber.com](#) (Online Business Directory)
- b. Business listed in the [2025 Prosperity Journal](#) (*deadline to be included is September 15<sup>th</sup>/year*)
- c. FOUR FREE Marketing tools:
  - i. Submit your news and updates, which publish in our [weekly newsletter](#) (Chamber Connect; over 8K active e-mails with an average open rate of 46%!) and on our [current news webpage](#)
  - ii. Post Hot Deals on [PBNChamber.com](#)
  - iii. Promote your own upcoming events on [PBNChamber.com](#)
  - iv. Post jobs on [PBNChamber.com](#)
- d. Sponsor Chamber events by promoting yourself – *only [members can sponsor Chamber events!](#)*

- i. Events such as ArtiGras Fine Arts Festival, Presented by Tampa General Hospital ([www.artigras.org](http://www.artigras.org)), ArtFest by the Sea at Juno Beach, Presented by the Palm Beach Gardens Medical Center (<http://www.artfestbythesea.com/>) or the Tampa General Hospital Loggerhead Triathlon (<http://www.loggerheadtriathlon.com/>) are however open to community partners! **Members do get a discount!**
- ii. Exhibitor table opportunities are available all year long, such as at our Business Before Hours (BBH), Business After Hours (BAH) events, and Women In Business Council-hosted events! Check in with [the team](#) to find out the most current schedule
- e. Ribbon-cuttings are 50% off for members and is a great publicity opportunity and valuable marketing tool for any business commemorate a grand opening, groundbreaking or open house with a photograph in the Chamber's weekly e-newsletter
- f. Membership decal to display at business

**SUBMIT NEWS** - Spread the news! Chamber members can submit [press releases and announcements](#) for publication in our monthly e-newsletter and our website at **no additional cost**. Use this to also promote your hot deals, job postings and events, too!

**POST HOT DEALS** - Advertise specials or offer coupons on [our website](#). Your membership and member login allows you to submit Hot Deals as well as to view and redeem other member deals. A link to Hot Deals is also featured in our weekly Chamber newsletter.

**POST YOUR EVENT** - Submit your event to be published on our [community calendar on our website](#). Choose the "Community Calendar" and choose a category to find your event!

**JOB POSTINGS** - Your membership allows you to post [job openings on our website](#) and maintain the posting using your member login. A link to Job Postings is also featured in our weekly Chamber newsletter.

**NEW MEMBER EVENT SERIES** - The Palm Beach North Chamber of Commerce invites new members, new employees or members who simply need a Chamber "refresher" to one of three [complimentary training/education and best practices classes the first and second Friday of every month](#) (events are labeled "LEARN. CONNECT. GROW"). Attendees will receive information about the Chamber's structure, events, community involvement, member benefits and resources, advocacy, and more. In addition, we will review the various ways in which members can engage with our Chamber to ensure they are getting the most out of their Chamber membership.

**MEMBER MAILING LIST** - Chamber Members have the [exclusive opportunity to purchase the complete Chamber Mail List](#) for \$175. This is *only* available to Chamber members.

**SCHEDULE A RIBBON CUTTING - 50% OFF FOR MEMBERS!** - A great publicity opportunity and valuable marketing tool for any business. Ribbon-cuttings commemorate a grand opening, groundbreaking or open house. Ribbon Cuttings can be held at the Host's place of business with members of the Ambassador Committee and chamber staff in attendance, along with you and your guests. [Full details here](#) and [submit a request here](#).

**IN THE COMMUNITY**

Jetty Productions is offering the first hour of studio time FREE for Palm Beach North Chamber of Commerce members who book now in preparation for future video and marketing efforts.

Jetty Productions studio is used by many Palm Beach County based businesses to communicate messaging in a professional, enhanced way. The first hour free incentive will help chamber members jump start their marketing efforts as soon as the record button is pressed! [Learn more here.](#)

Ocaana Coffee and Happilycious have teamed up to bring Bites of Happiness and fresh roasted Ocaana Coffee to our first responders as an afternoon pick me up.

Betsy Cohen of Happilycious has enlisted the support of local Mom's groups on Facebook to ask local children on Palm Beach County to make some cards and include a note of gratitude for our first responders that are on the front lines of the Covid 19 crisis. Card are being shipped and collected at Ocaana Coffee in Tequesta, where they are set aside for at least 3 days before delivering. [Read more.](#)

**Discover the Palm Beaches** is busy developing support programs for our travel, hospitality and tourism industry. Their industry has suffered the greatest job losses during this crisis.

As you may know, hotels are currently limited to only accepting new reservations from officially [accredited](#) [travel](#) [agencies](#).



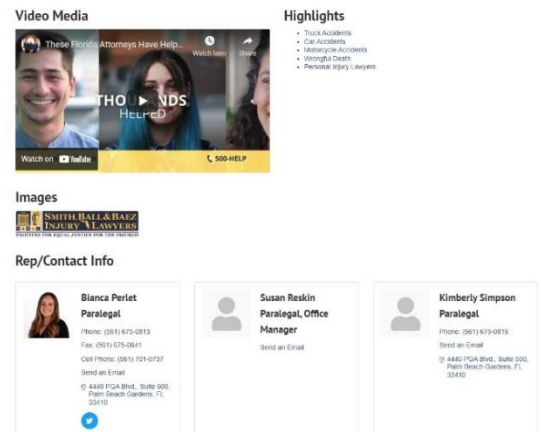
## ONLINE directory listing - MEMBER PACKAGE - included in your annual membership

**investment:** Listing includes your company name, address, phone, e-mail, fax, and website URL as well as the ability to add a 200-character description, directions, and hours of operation. Alphabetical listing included as well as one category listing. You can also include keywords to improve your SEO!

### UPGRADES:

#### ENHANCED WEB BUSINESS (DIRECTORY) LISTING (\$150):

Premium placement at top of page above non-enhanced listings. A longer 1600-character business description, 5 bullet points with links, unlimited keywords, category and/or search results logo, 20 – 25 images and/or logos, YouTube and hyperlink to website direction and hours of operation. [Full details and examples available here.](#)



#### ADDITIONAL BUSINESS CATEGORIES FOR WEB LISTING

(\$35/category): Add your company information to be listed in up to [5 additional web business categories](#) (for physical directory [the Prosperity Journal <https://www.pbnchamber.com/publications>] contact Passport Publications 561-472-8769). This is ideal for your company to be found in multiple searches to get your business noticed & found!

**CHAMBER WEBSITE ADVERTISING** Starting at just \$275 for a Side Column Ad, the Palm Beach North Chamber of Commerce invites all members to share their message further. With many advertising options from cost effective to exclusivity, this is a great opportunity to build awareness amongst members and the community at large. Find [more information here.](#)



**CHAMBER NEWSLETTER ADVERTISING** NEW Members get to take advantage of a BOGO deal through the Chamber's main form of communication through the weekly Chamber Connect e-newsletter. Distributed every Tuesday to inform the members of the Chamber about Chamber news, committee/council's initiatives, member spotlights, community news and upcoming events, a sponsor of the Chamber Newsletter will be able to reach more than **8,000+** business professionals each week with an average **46-52%** open rate (industry average is between 10-20%!) and a click-through rate of **12%** (industry average is 2.5%). Member surveys revealed email is the preferred method of communication for information on news and upcoming events, so is a great way to build awareness of your business with a targeted audience. Find [more information here.](#)



Apply [online TODAY!](#)



## REMEMBER THE BENEFITS

Only one organization serves as the unified voice of business in Palm Beach North. **THIS ONE!**

*Networking*

Develop your business relationships by connecting with industry and community leaders.

*Visibility*

Create exposure for your business as an active member in our community.

*Community*

Learn about the decisions being made to help the local economy and business landscape.

*Credibility*

Chamber membership is respected by the community and potential clients. Raise your reputation through membership.

*Voice*

Your opinion matters. Gain a say in what happens through your Chamber's advocacy efforts.

*Events*

Join us at a wide variety of Chamber member events. Events include breakfasts, lunches, evening mixers and much more.



Scan the QR code to learn more about our membership options.

Visit us online at [PBNChamber.com](http://PBNChamber.com) or on our social media channels @PBNChamber

**ABOUT THE**

# PALM BEACH NORTH CHAMBER

**750+ MEMBERS**  
ARE SMALL BUSINESSES **83%**

**150+** EVENTS PRODUCED ANNUALLY  
3 PREMIER EVENTS **9**

COMMITTEES & COUNCILS SERVING OUR **11** MUNICIPALITIES

**FOUNDED IN 1948**

PALM BEACH NORTH CHAMBER OF COMMERCE

Our shared purpose is to foster a partnership of private, public, education, and civic organizations working together to ensure Palm Beach North is Florida's "Prosperity Coast."

**BE WHERE BUSINESS HAPPENS:**

## Membership Investment Schedule

Schedule 1 - General	Active Accounts	New Accounts*
<u>Employees</u>		
1-5	\$ 475	\$ 525
6-10	\$ 525	\$ 567
11-20	\$ 590	\$ 640
21-30	\$ 710	\$ 760
31-50	\$ 830	\$ 880
51-100	\$ 1,175	\$ 1,225
101-150	\$ 1,295	\$ 1,345
151-350	\$ 1,450	\$ 1,510
350+ (\$2 per additional employee)	\$ 1,755	\$ 1,805
<b>Schedule 2 - Banks</b>		
<u>Cash Deposits</u>		
\$1-\$100 million	\$ 1,365	\$ 1,415
Over \$100 million	\$ 1,945	\$ 1,995
<b>Schedule 3 - Hotels/Resorts/Apartments/Condos</b>		
<u>Units</u>		
1-50	\$ 650	\$ 700
51-100	\$ 820	\$ 870
Over 100	\$ 985	\$ 1,035
<b>Schedule 4 - Educational Institutions</b>		
Public Schools	\$ 295	\$ 345
Colleges and Universities	\$ 575	\$ 625
Private schools calculated by number of employees		
<b>Schedule 5 - Restaurants</b>		
<u>Sales Volume (Gross)</u>		
\$375K - 9K	\$ 480	\$ 530
\$1 mil - 4.9 mil	\$ 650	\$ 700
\$5 mil - 11 mil	\$ 985	\$ 1,035
\$12 mil - 20 mil	\$ 1,245	\$ 1,295
<i>Executive Trustee Council</i>	\$ 3,300	\$ 3,350
<i>Young Professionals of Palm Beach North</i>	\$ 150	\$ 175

*Membership investment is payable in advance, non-refundable, and is continuous unless you present written notification to the contrary.*

*\*Includes  
New Member  
Application  
Fee*

*More information on the Executive Trustee Council can be found on the next page.*

*Young Professionals of Palm Beach North receive a discount of events with minimal marketing benefits.*

# EXECUTIVE TRUSTEE MEMBERSHIP

The Executive Trustee Council is a preferred membership program made up of executive-level business leaders who share a unified vision with the Chamber to promote commerce in our community. Council members can network with decision makers and provide recommendations for Chamber activities.

**EXECUTIVE TRUSTEE COUNCIL MEMBERSHIP BENEFITS** - In addition to all the other benefits with the Chamber, Executive Trustee members have access to unique programs exclusive to this level of membership that include private gatherings with renowned speakers and high-level discussions on key community issues.

**EXCLUSIVE TRUSTEE SPEAKING PROGRAMS** - Admission to exclusive events featuring [VIP guest speakers](#) and special programming that includes [tours](#) and presentations by leaders in our community. Past events have included timely, relevant presentations from noteworthy names within our political arena such as PBC School District Superintendent Dr. Donald Fennoy, Jamal Sowell, past Governor Rick Scott, current Governor Ron DeSantis, Congressman Brian Mast, Candidate Lauren Baer, [Senator George LeMieux](#) and Dave Aronberg. Further events have featured a VIP Brightline ride to Miami, private tour of Pratt & Whitney, exclusive tour and celebration of Alton, Kolter Homes, and more.

## SPECIAL EVENT TICKETS

- Exclusive Monthly Signature Programs and Tours (Trustee Members only)
- Feb - Complimentary tickets & access to VIP Hospitality Tent [ArtiGras Fine Arts Festival](#) (value \$300)
- Feb - April - Spring Training at [Roger Dean Chevrolet Stadium](#)

## COMPLIMENTARY PASSES TO MONTHLY CHAMBER EVENTS

- Three [Business Before Hours](#) passes each year (value \$165)
- Three [Business After Hours](#) passes each year (value \$105)

## PEER-TO-PEER NETWORKING

- Formal and informal networking with local and regional CEO's and business leaders (scheduled every month)

## SPECIAL RECOGNITION

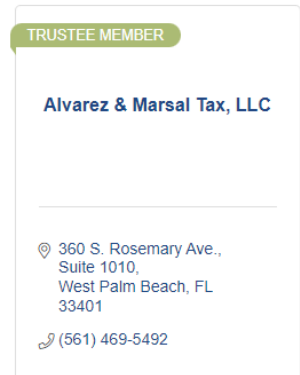
You and your business receive recognition as a Trustee member throughout the year, including:

- [Executive Trustee webpage](#) on PBNCC website with name, photo and Trustee bio
- Trustee section in the Prosperity Journal (<https://www.pbnchamber.com/publications>)
- Notification of sponsorship opportunities prior to release to general membership
- Private communications from PBNCC CEO on key community issues

## SPECIAL ADVERTISING OFFER

- 50% off a 6 Month Banner Ad on the Chamber Website each year (value \$250 - \$825)

<b>Executive Trustee Council</b>	\$ 3,300	\$3350*
<i>Membership investment is payable in advance, non-refundable, and is continuous unless you present written notification to the contrary.</i>		<i>*Includes New Member Application Fee</i>



Executive Trustees are listed on a special webpage on [PBNChamber.com](https://www.pbnchamber.com):  
<https://www.pbnchamber.com/executive-trustee-council/>



**Lisa Nucci**  
 Keiser University  
[Get To Know Lisa](#)



**Jennifer Nugent-Hill**  
 Tropical Shipping  
[Get To Know Jennifer](#)



**Dr. Amit Rastogi**  
 Jupiter Medical Center  
[Get To Know Amit](#)



**Monte Resnick**  
 Resnick Wealth Alliance, LLC



**Traci Rollins**  
 Gunster, Attorneys at Law  
[Get To Know Traci](#)



**Kathryn Rossmell**  
 Lewis, Longman & Walker



**Corey Saban**  
 CS Media Works  
[Get To Know Corey](#)



**Nader Salour**  
 Cypress Realty of Florida LLC  
[Get To Know Nader](#)



**Angelica Santibanez**  
 Amazon  
[Get To Know Angelica](#)



**Tim Sargent**  
 Safe Harbor Rybovich  
[Get To Know Tim](#)

Executive Trustees are listed in a special section in the Prosperity Journal  
<https://www.pbnchamber.com/publications>, along with the Company logo:

**OUR Trustees**

**Executive Trustees COUNCIL**



**Dr. Nika Coleman-Ferrell**  
 Palm Beach State College



**Pamela Cope**  
 JP Morgan Chase Bank - PGA



**Tammy Dalton**  
 GHP Inc.



**Rosa Eckstein Schechter**  
 Avenir Development, LLC



**Carrie Combes**  
 Edward Jones  
 Carrie Combes



**John Couris**  
 Tampa General Hospital



**Kevin DiLallo**  
 Universal Health Services



**Lisa Feintress**  
 Mariner Wealth Advisors



**Alexander Cooke**  
 Optimus Capital LLC



**John Dalton**  
 Optimum RTS



**David Dyess**  
 Town of Juno Beach



**Joseph Fisher**  
 PGA National Resort



**Libby Flippo**  
 Palm Beach Gardens Medical Center



**George Gentile**  
 ZGHO, Inc. Landscape Architects, Planners



**Jimmy Glens**  
 LEAD + SUCCEED



**Jon Hart**  
 Shutts



**Alyssa Freeman**  
 Marine Industries Association of Palm Beach County, Inc.



**Anthony Giacalone**  
 Alvarez and Marsal



**Hilda Gonzalez**  
 Palm Beach County Sheriff's Office



**Don Hearing**  
 Colleur & Hearing



**James Garvin**  
 Forming Brands



**Richard Gieseler**  
 P&T Bank



**Donna Hall**  
 Broward, Palm Beaches & St. Lucie Realtors®



**Mark Holbert**  
 Raymond James & Associates

*"Our Executive Trustee Council is a special group of business and community leaders who share a commitment to our community and way of life. Our meetings and events provide a unique opportunity to meet and work alongside key state-wide and local elected officials on a broad range of issues and initiatives, in a spirit of friendship and collaboration."*  
 – Dave Markarian, The Markarian Group, Chamber Trustee





## YOUNG PROFESSIONALS OF PALM BEACH NORTH

*Connecting Young Professionals with networking and educational opportunities*

This program area is governed by [a steering committee](#) of dedicated young professionals between the ages of 21 to 39 who are charged with ensuring that the needs of Palm Beach North's young professionals are addressed by the Chamber. This working committee also organizes mixers and professional development lunches open to all!



YPPBN's membership is complimentary for Chamber members and \$175 (\$150 membership plus one-time \$25 application fee) for non-chamber members. Young Professional renewals are \$150 per year.

As a Young Professional of Palm Beach North, you will receive:

- A web [listing as a Young Professional member on chamber website](#)
- Access to our Chamber e-newsletter (Chamber Connect), which gives you an overview of all of our upcoming events and current news
- Member discounted tickets to our upcoming events
  - This includes both Young Professional events as well as the wide variety of small business, women in business, after-hours and before-hours events
- Opportunity to be invited to sit on [Young Professional Steering Committee](#)

### Events Hosted by the Palm Beach North Young Professionals Council

**Networking Mixers:** Join the Young Professionals of Palm Beach North after-hours for networking and light bites from our host sponsor.

**CEO Connection:** Our CEO Connections provide a unique and intimate opportunity to have conversations with leaders of prominent organizations right here in our backyard. Past CEOs include Christopher Ivey with Margaritaville at Sea, Geoff Jervis with Mint Eco Car Wash, Mike Bauer with Roger Dean Chevrolet Stadium, Andrew Kato with Maltz Jupiter Theatre, and many more!

**Professional Development Luncheons:** Join us for educational luncheon events featuring a panel of local professionals to hear about their journey to success and the hot topics from their field.

Check out [our calendar to view all of our events!](#)

*Is your company already a member of the Chamber? No need to join as a young professional. Reach out to [info@pbncchamber.com](mailto:info@pbncchamber.com) to get involved.*



## Affordable Sponsorship & Marketing Offerings, Such As:

- 1) **Ribbon Cuttings | \$350 - \$7,500 (Member Rates)** Ten available per month
  - a. Ribbon-cutting packages offer the perfect opportunity to showcase your business in style and gain valuable exposure. As a member, you have the opportunity to take advantage of member rates as well as membership-only packages. (value ~\$7,500+)
  - b. Request a ribbon cutting today: <https://www.pbnchamber.com/ribbon-cutting-request/>
- 2) **Tablet Advertisement | \$200/Event OR \$500/Month** Five available per month
  - Company logo or professionally designed advertisement added on [tablets](#) placed on each table and at the registration / check-in area for the events of that month (value \$200/event)
    - a. Events that this opportunity will apply to: Business Before Hours (BBH), Business After Hours (BAH), Women In Business Council-hosted events, Young Professional-hosted events and some Membership-hosted events. Sign up today: <https://members.pbnchamber.com/events/calendar/?q=&c=12&l=>
- 3) **Networking Exhibitor | \$350 Non-Profit / \$450 For Profit LIMITED; Two Available per event**
  - 2 event tickets (On date of sponsored event) (value ~\$50)
  - Space to display table for collateral and information\* (6-foot and two chairs) (value \$450) \*Electric is not guaranteed
  - Full size pop-up banner (retractable banner standard size: 3' wide x 7' high) can be displayed at event at 6-foot table (provided by sponsor) (value \$1,000)
  - Company logo on event registration page with recognition as event exhibitor (value \$1,000)
    - o Events that this opportunity will apply to: Business Before Hours (BBH), Business After Hours (BAH), Golf Works!, Women In Business Council-hosted events, and Young Professional-hosted events.
- 4) **Women In Business Council Events (WIB)**
  - a. Orchid Sponsor - \$400 annual Investment (Quarterly Sponsorship; no ticket); \$550 annual Investment (Quarterly Sponsorship; one ticket to each event). **This renews annually in July!**
  - b. Exhibitor at annual Woman of the Year (October/year) and/or annual Tea event (April/year) – Cost \$350-550/event (check event calendar on [Palm Beach North Chamber of Commerce website](#) for current dates/cost)
  - c. Women In Business Council Mentorship Program – Session OR Social Sponsor - \$250/session (Multiple dates throughout the year, April - October)
- 5) **Young Professional Council Events**
  - a. Emerging Leader Sponsor - \$500 Basic annual investment (monthly event tickets); \$750 Upgraded annual investment (plus [Young Professionals webpage](#)). **This renews annually in July!**



Find the [sponsorship deck here](#), with full sponsor benefits and availability!



## Affordable Membership Packages Available on the New Member Application

Benefit	Power Networker	NEW Business	Digital Nomad	Woman-Owned Business	Price	Value (Member Rate)
1 BBH Ticket	X				\$45	\$55 (Early Bird)
1 BAH Ticket	X				\$30	\$35 (Early Bird)
1 Golf Works Ticket	X				\$40	\$45
1 Power Networking Ticket	X				\$30	\$35
S.H.E Seminars				X	\$10	\$15
WIBC-Hosted Event Tickets				1 Ticket @: Women of the Year Kickoff, Women of the Year Luncheon, WIBC Tea, WIBC Luncheon	\$270	\$320
1 Networking Exhibitor Table	X			X	\$350	\$450
1 Tablet Ad		One Month	One Month		\$350	\$500
Enhanced Web Business Directory Listing		X	X		\$115	\$150
Chamber Connect Newsletter Ad				One Month	\$300	\$500
Web Ads: Banner and Side Column			Three Months		\$500	\$750
Member Mailing List		X			\$80	\$175
Ribbon Cutting		X			\$250	\$350

